

# NEWS RELEASE



## **State Water Heaters Begins Partnership with ProFisherman Scott Ashmore** *Company Will Sponsor Professional Fisherman's 2015 Season*

**ASHLAND CITY, Tenn.** (Feb. 19, 2015) – State Water Heaters, a leading manufacturer of commercial and residential water heaters, will sponsor professional fisherman Scott Ashmore for the 2015 season.

Ashmore, the newest addition to the State Water Heaters sports team, is a Bassmaster Elite Series Contender and 2014 Major League Fishing Selects Survival Round Winner.

“It’s exciting to have a partner like State Water Heaters, a brand that stands for durability and toughness,” Ashmore said. “Those are qualities I strive for every day whether I’m trying to finish strong at a tournament or doing a project around the house.”

For nearly 70 years, State Water Heaters has provided durability and dependability for homeowners and contractors. Tested under the toughest conditions in the most hostile environments, State Water Heaters builds long-lasting products that provide years of quality service. Previously State Water Heaters has found success in NASCAR partnerships. This is the first year that the Ashland City, Tenn.-based company has sponsored a professional fisherman, according to Jeff Storie, director of marketing for State Water Heaters.

“A world-class angler like Scott Ashmore inside the world of competitive fishing is a natural draw for the wholesalers, contractors and builders who partner with State Water Heaters,” Storie said. “We look forward to building a great relationship with Scott and raising awareness about State’s dependable products.”

### **About State Water Heaters**

State Water Heaters is a leading manufacturer of commercial and residential water heaters. For nearly 70 years, State Water Heaters has built dependable, long lasting water heaters for commercial and residential applications. State remains fixed on manufacturing durable products that last longer. For more information, please visit [www.StateWaterHeaters.com](http://www.StateWaterHeaters.com).

### ***Solid. State.***

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