

**C O N T A C T :**

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**FOR IMMEDIATE RELEASE****94 PERCENT EFFICIENT STATE ULTRA FORCE™  
COMMERCIAL WATER HEATERS OFFER MULTIPLE VENTING OPTIONS**

ASHLAND CITY, TENN. — January 23, 2004 — State Water Heaters has launched its most efficient line to date, the new Ultra Force™ commercial gas-fired series of water heaters.

Rated at 94 percent thermal efficiency, Ultra Force delivers higher output with lower input than larger conventional units. An advanced centrifugal heat exchanger precisely mixes blower-driven air and fuel gas — which are rapidly swirling in opposite directions — at the point of ignition. This unique action delivers maximum hot water for every BTU burned, adding up to significant annual savings on fuel costs for the end user.

Ultra Force, with 100-gallon storage tanks, is available in three models: SUF100 150NE, SUF100 199NE and SUF100 250NE, which are armed with 150,000 BTU, 199,000 BTU and 240,000 BTU inputs, respectively. The units can be manifolded together for extra-high-demand applications or to meet specific BTU requirements.

With zero clearance to combustibles and space-saving placement of venting and water connections, Ultra Force is a perfect fit for tight spaces. All models measure 74 1/2 inches high, 27 3/4 inches wide and 30 inches deep.

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208-volt and 240-volt can be easily converted in the field to three-phase voltage.

A single-phase, 277-volt option is also available.

In addition, Statesman models are equipped with immersion thermostats that are adjustable from 95°F to 180°F.

For more information on the full selection of State residential and commercial water heaters, contact the State Customer Care Center (1-800-365-0024) or visit [www.statewaterheaters.com](http://www.statewaterheaters.com).