

C O N T A C T :

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FOR IMMEDIATE RELEASE

STATE OFFERS CONTRACTORS FREE OMAHA STEAKS IN “A CUT ABOVE THE REST” PROMOTION

ASHLAND CITY, Tenn. – July 11, 2005 – State Industries, Inc. has partnered with Omaha Steaks to offer mouth watering rewards with the purchase of State residential and commercial water heaters. Through November 30, 2005, State water heater purchases will earn points toward barbeque basics like savory steaks, tasty burgers and boneless pork chops. Points can be redeemed through December 15, 2005 or at any time during the program.

Contractors not already enrolled as a State Preferred Contractor (SPC) will automatically earn membership status when participating in the **A Cut Above the Rest** program. State Preferred Contractors benefit from in-depth product information, expert field training, sales and marketing tools, plus other exclusive “SPC Only” promotions. Contractors interested in participating should contact or visit their local State wholesaler for complete details on how they can earn free Omaha Steaks.

State offers a comprehensive selection of water heaters for professional contractors. Since the company was founded in 1946, State has been driven by customer-focused innovation and the need to deliver new, more efficient ways to heat and store water. For more information, visit www.statespc.com.

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