

C O N T A C T :

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FOR IMMEDIATE RELEASE**STATE WATER HEATERS ADDS NEW AGENCY TO FIELD SALES TEAM**

ASHLAND CITY, Tenn. – State Water Heaters has added the Great Lakes Agency of Grand Blanc, Mich., as the Manufacturer's Rep for its comprehensive line of commercial and residential water heaters. The agency will serve the Lower Peninsula of Michigan. "We are extremely excited about the energy and experience that this team brings to State customers in Michigan," said John Altepeter, Midwest regional sales manager for State Water Heaters. "The diverse experience of the group, combined with the broad State product offering, will prove instrumental in providing the world-class service necessary to help our customers grow their businesses," he concluded.

The move is part of a regional restructuring for sales responsibilities at State Water Heaters and will fuel continued growth of the State brand in the Lower Peninsula of Michigan. Contractors and wholesalers in this region interested in State product should contact Mike Ostrowski at the Great Lakes Agency, LLC by phone at 810-600-0659 or by email at statewh@greatlakesagency.com.

State Water Heaters offers a comprehensive selection of water heaters for professional contractors and has been a leader in the design and manufacture of water heaters for commercial and residential applications since 1946. The company currently holds several patents for technological advancements in the water heater category. State is driven by customer-focused innovation and the need to deliver new, more efficient ways to heat and store water. For more information, visit www.statewaterheaters.com.