

# NEWS RELEASE



**FOR IMMEDIATE RELEASE**

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## **WARD BURTON'S STATE WATER HEATERS #4 CAR ON DISPLAY AT THE GAYLORD ENTERTAINMENT CENTER**

*Sprint Sound & Speed 2007 will take place this weekend in downtown Nashville*

**Nashville, Tenn. (January 10, 2007)** – The new State Water Heaters #4 NASCAR race car will be on display this Friday and Saturday, Jan. 12 and 13 at Sprint Sound & Speed 2007 in the Gaylord Entertainment Center (GEC).

Last month, State Water Heaters and Morgan-McClure Motorsports announced an agreement to sponsor the #4 Chevrolet. The announcement was made complete with the signing of Ward Burton as the driver for the 2007 Nextel Cup Series.

The 2007 show car will be on display in the main concourse of the GEC along with more than 20 other NASCAR Nextel Cup show cars.

The display of show cars is just one of many activities during the two-day Sound & Speed festival. Additional activities include a Gears and Guitars fan auction of music and racing memorabilia (as well as a brand new Triumph motorcycle); Legends Sessions Q & A's; artist autograph and Q & A sessions; Sponsor City; and live music including the Goody's Country Concert featuring Jo Dee Messina, Josh Turner and Rodney Atkins.

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## **State Water Heater's #4 Chevy at Sprint Sound & Speed 2007**

Scheduled to participate are artists (in addition to Messina, Turner & Atkins): Trace Adkins, Joe Nichols, Craig Morgan, Aaron Tippin, Trent Willmon, Ray Scott, Aaron Benward of Blue County, Ashley Monroe, John Anderson, Ray Stevens, Brenda Lee, Mel Tillis, Bill Anderson and model Niki Taylor.

Drivers scheduled to appear include Richard Petty, Kyle Petty, Michael Waltrip, Darrell Waltrip, Bobby Allison, Ryan Newman, Jamie McMurray, David Stremme, Bobby LaBonte, Kertus Davis, Bobby Hamilton, Jr., Aric Almirola, Ernie Irvan, Cale Yarborough, Richard Childress, Rex White and Junie Donlavey.

Tickets are \$20 for the festival and \$35 for the Goody's Country Concert. There is also a \$15 ticket for Friday night's Honky Tonk Pit Stop/Gears & Guitars auction. Children under 2 are admitted for free while children 3 – 10 are \$10 for the festival and \$16 for the concert. Tickets are available through [ticketmaster.com](http://ticketmaster.com) or [soundandspeed2007.com](http://soundandspeed2007.com). All proceeds from the event will benefit the Country Music Hall of Fame and Museum charities and the Victory Junction Gang Camp for seriously ill children.

### **About State Water Heaters**

For more than 60 years, State Water Heaters has built dependable, long-lasting water heaters for commercial and residential applications. State remains focused on manufacturing durable products that last longer. For more information, visit [www.statewaterheaters.com](http://www.statewaterheaters.com).

***Solid.State.***

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