

# NEWS RELEASE



**FOR IMMEDIATE RELEASE**

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## **State Water Heaters Launches [www.stateracing.com](http://www.stateracing.com)**

*Web site will allow racing fans to keep track of racing legend Ward Burton*

**Ashland City, Tenn. (February 14, 2007)** – State Water Heaters, the 2007 primary sponsor of the Morgan-McClure Motorsports #4 Chevy, is proud to launch [www.stateracing.com](http://www.stateracing.com) to provide race fans with up-to-the-minute race information about the State Water Heaters race team. State signed an agreement with driver Ward Burton and Morgan-McClure Motorsports in December 2006.

State is the first water heater company to become a NASCAR Nextel Cup sponsor, and remains the only one to be a primary sponsor. Look for State Water Heaters displayed on the hood, sides and rear deck of the #4 Chevy as legendary driver Ward Burton races this season.

While at [www.stateracing.com](http://www.stateracing.com), visitors have access to numerous items. These items include the ability to:

- View the 2007 Nextel Cup schedule
- Order State Racing/Ward Burton merchandise
- Request a Ward Burton Hero Card
- Listen to audio clips of Ward Burton on XM radio
- Learn more about Morgan-McClure Motorsports
- View photos of State Racing events

-more-

- Vote for Ward Burton in the Chex® 2007 Most Popular Driver Contest

In addition to [www.stateracing.com](http://www.stateracing.com), State Water Heaters also hosts [www.statewaterheaters.com](http://www.statewaterheaters.com). At this site, visitors can learn about State's different water heating products and find a State plumbing contractor, wholesaler or service agent.

Morgan-McClure Motorsports is located in Abingdon, Va., and is a member of an elite group of NASCAR Nextel Cup teams to win consecutive races in NASCAR's season opening Daytona 500. In winning tradition, Morgan-McClure has been instrumental in guiding top names in the series to Nextel Cup victories.

### **About State Water Heaters**

For more than 60 years, State Water Heaters has built dependable, long-lasting water heaters for commercial and residential applications. State remains focused on manufacturing durable products that last longer. For more information, visit [www.statewaterheaters.com](http://www.statewaterheaters.com).

***Solid.State.***

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