

NEWS RELEASE



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Contact:

Sarah Nadler
Gish, Sherwood & Friends
615-385-1100
snadler@gish.com

State Upgrades Ultra Force™ Commercial Product Line *New Features Further Enhance State's Most Efficient Water Heaters*

Ashland City, Tenn. (May 10, 2007) – State Water Heaters has redesigned its State Ultra Force™ line of high-efficiency water heaters to include additional features and benefits. The upgraded models make this commercial product line tougher, smarter, and easier to service.

The new models offer installation flexibility and durability in addition to providing up to 96 percent thermal efficiency. The upgrades include an improved burner system with power from the top down, allowing for quieter operation and an enhanced rate of heat transfer for increased efficiency.

Upgraded Ultra Force water heaters also include powered titanium anodes, providing longer-lasting tank protection and more dependable operation by reducing corrosion with no required anode maintenance or inspection. Superior durability is further ensured through corrosion-resistant tanks, constructed with commercial quality glass lining on the heat exchange coil and all water-side surfaces.

An advanced electronic control panel features an eye-level, user-friendly LCD display with plain English diagnostics, presenting users with straightforward unit operating information and precise temperature control. The advanced control system also monitors and automatically adjusts the anode protection depending on water conditions, reports on any potential operating faults, and provides additional detailed heater status information.

The new Ultra Force models are equipped with standard power-vent and power direct venting options and a compact design, offering installation and service ease. All serviceable components are accessible from the front and top of the units, creating greater flexibility for placement.

The Ultra Force line now offers models that range from 60 gallons (120,000 BTU) up to 130 gallons (400,000 BTU). This complete line of ultra-high-efficiency water heaters provides greater energy savings, more hot water delivery, and more options to solve commercial water heating needs.

About State Water Heaters

For more than 60 years, State Water Heaters has built dependable, long-lasting water heaters for commercial and residential applications. State remains focused on manufacturing durable products that last longer. For more information, visit www.statewaterheaters.com.

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