

NEWS RELEASE



FOR IMMEDIATE RELEASE.

Contact:

Sarah Nadler
Gish, Sherwood & Friends
615-385-1100
snadler@gish.com

State Introduces Select® Ultra Low NOx Line

Residential Gas Water Heaters Meet New California Air Quality Requirements

Ashland City, Tenn. (October 2, 2007) – State Water Heaters has introduced the Select® Ultra Low NOx line of residential gas water heaters, featuring five new models with reduced emissions output. Ultra Low NOx models will be required for installation beginning Jan. 1, 2008, in the five California counties of the South Coast Air Quality Management District (SCAQMD).

The Ultra Low NOx units use a new hybrid radiant burner system to meet the 10 nanograms/joule NOx requirements established by SCAQMD. The burner system offers an increased surface area, durable stainless steel construction, and a cooler burner flame, resulting in 15 percent less CO₂ and four times less NOx, outperforming both tankless units and standard gas units in regards to emissions output.

Additionally, all units feature flammable vapor ignition resistance (FVIR) technology. This technology centers around a flame arrestor designed so that vapors are safely combusted inside the sealed combustion chamber should a FVIR event take place. A self-cleaning diffuser dip tube and glass lining with aluminum anode rod provide long-lasting tank protection and maximum hot water output; an easy-to-light Piezo ignitor allows for fast “one-hand” pilot ignition.

- more -

NEWS RELEASE



State Select® Ultra Low NOx water heaters are available in 30-, 40-, and 50-gallon capacities and in both one- and two-inch foam cavities to accommodate a variety of applications. The units carry the similar footprint and venting options as standard units, allowing for simplified installation and direct replacements for non-low NOx units.

About State Water Heaters

For more than 60 years, State Water Heaters has built dependable, long-lasting water heaters for commercial and residential applications. State remains focused on manufacturing durable products that last longer. For more information, visit www.statewaterheaters.com.

###