

# NEWS RELEASE



**FOR IMMEDIATE RELEASE.**

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## **State Water Heaters Joins Haas CNC Racing and Scott Riggs for the 2008 NASCAR Sprint Cup Series**

**Ashland City, Tenn. (January 16, 2008)** – State Water Heaters and Haas CNC Racing announced their partnership today for the 2008 NASCAR Sprint Cup Series. State will be the primary sponsor for the #66 car driven by Scott Riggs. This sponsorship deal also includes a limited number of primary races with the #70 Chevy driven by Jeremy Mayfield.

“I am looking forward to driving for State Water Heaters and Haas this year,” said Riggs. “I have a great crew chief in Bootie Barker, a solid program, and a great sponsor—I’m ready for Daytona.”

Riggs will debut the State Water Heaters #66 Chevrolet Impala SS at Daytona International Speedway on Feb. 17.

“State is excited to partner with Scott Riggs and Haas CNC Racing in 2008,” said State Brand Manager Jeff Storie. “Scott is a talented driver who can connect with both race fans and our customers in the wholesale plumbing channel. This partnership will generate great awareness for the State brand.”

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Haas CNC Racing is headquartered in Kannapolis, N. C., where it occupies a new 140,000 square-foot development facility. The Haas world-class race shop, resources and record of success made the partnership appealing to State Water Heaters, Storie indicated. “We believe that this program is going to be successful because of the energy of the Haas CNC Racing team as well as the support the team receives from Hendrick Motorsports,” said Storie.

“We’re proud to have State Water Heaters on board this season, and we anticipate strong runs for the #66 car,” said Joe Custer, Haas CNC Racing General Manager.

### **About State Water Heaters**

For more than 60 years, State Water Heaters has built dependable, long-lasting water heaters for commercial and residential applications. State remains focused on manufacturing durable products that last longer. For more information, visit [www.statewaterheaters.com](http://www.statewaterheaters.com).

***Solid.State.***

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