

# NEWS RELEASE



**FOR IMMEDIATE RELEASE**

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## **STATE WATER HEATERS SPONSORS THE LIVING ZERO HOME TOUR**

*The Tour Showcases the High Efficient Premier® Power Vent*

**ASHLAND CITY, Tenn. (September 24, 2009)** – State Water Heaters is sponsoring the Living Zero Home Tour by showcasing the Premier® Power Vent gas water heater on the traveling modular home. The tour demonstrates how to integrate energy efficient products into homes and has been recognized by *Good Morning America*.



The Living Zero Home Tour, which began in July, features ENERGY STAR® products and showcases high-performance, low-maintenance building materials, home systems and appliances.

ENERGY STAR is using the NASCAR circuit to reach consumers in 16 cities before concluding in late November. It offers visitors the opportunity to experience first hand a state-of-the-art energy efficient home to see how neighbors are integrating energy efficiency and other sustainable technologies to reduce their monthly utility bills and help protect the environment.

“State Water Heaters is proud to sponsor this tour with their energy efficient Premier® Power Vent and tankless models,” said David Chisolm, brand manager for State Water Heaters. “The tour’s presence at NASCAR races makes it a perfect fit for State Water Heaters.”

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The Premier® Power Vent offers significant operating cost savings due to its 96 percent thermal efficiency compared to conventional 78 percent efficient gas water heaters. And, with an estimated 127-gallon first-hour delivery and 93 gallons per hour (GPH) recovery, it provides greater hot water output in a standard footprint. “It is a revolutionary product for plumbing contractors giving them another option to address the ever-increasing consumer demand for hot water,” Chisolm observed.

Energy efficient choices can save families about a third on their energy bill with similar savings of greenhouse gas emissions without sacrificing features, style or comfort.

### **About State Water Heaters**

For more than 60 years, State Water Heaters has built dependable, long-lasting water heaters for commercial and residential applications. State remains fixed on manufacturing durable products that last longer. For more information, visit [www.statewaterheaters.com](http://www.statewaterheaters.com).

***Solid.State.***

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