

NEWS RELEASE



FOR IMMEDIATE RELEASE

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State Water Heaters helps with NASCAR relief fund

Ashland City, Tenn. (June 10, 2009) – State Water Heaters, in conjunction with Baker Curb Racing, donated \$5,000 to the American Red Cross to assist in tornado relief efforts as part of the NASCAR Nationwide Series Relief Fund Team Challenge.

The Challenge took place at Nashville Superspeedway during the Federated Auto Parts 300 and was a competition between crews to see who can make the largest donation to the Nashville Chapter of the American Red Cross.

"State Water Heaters is pleased to give to such a wonderful cause," said David Chisolm, State Water Heaters brand manager. "As a local company that has connections with many of the impacted families, we are privileged to take part in this effort."

In January, State Water Heaters and Baker Curb Racing announced a sponsorship arrangement for the 2009 NASCAR Nationwide Series. On Saturday, June 6, State Water Heaters made its debut as a primary sponsor on Jason Keller's No. 27 Ford Fusion.

About State Water Heaters

For more than 60 years, State Water Heaters has built dependable, long-lasting water heaters for commercial and residential applications. State remains focused on manufacturing durable products that last longer. For more information, visit www.statewaterheaters.com.

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