

NEWS RELEASE



State Water Heaters, Victor Gonzalez Jr. Join Forces for NASCAR Nationwide Race *State Announces Primary Sponsorship of Puerto Rican Newcomer*

NASHVILLE, TENN (June 17, 2010) – State Water Heaters announced today that they will be the primary sponsor for Victor Gonzalez Jr. and his #05 Chevrolet in the Bucyrus 200 presented by Menards. Gonzalez will make his second NASCAR Nationwide Series start of 2010 this Saturday.

Gonzalez has already made NASCAR history last August when he became the first Puerto Rican driver to compete in the Nationwide Series. He finished 14th in the NAPA Auto Parts 200 at Circuit Gilles Villeneuve in Montreal. However, Gonzalez feels as though the Bucyrus 200 at Road America can be his “breakthrough” race in NASCAR.

“State Water Heaters has a solid history in NASCAR,” Gonzalez Jr. added. “This year marks their fifth consecutive season as a primary sponsor in one of NASCAR’s two top series. They have also shown a strong effort to reach out to the Hispanic community. I’m truly excited to have the opportunity to drive the State Water Heaters Chevrolet this weekend in the first-ever NASCAR Nationwide Series race at Road America. It’s going to be a historic weekend, and I’m proud to be partnered with a great brand like State.”

“At State Water Heaters, we realize that we have customers from every walk of life,” David Chisolm, Brand Manager for State Water Heaters stated. “Our partnership with Victor gives our Hispanic customers a close personal connection to someone from their community and lifestyle.”

Practice for the Bucyrus 200 Presented by Menards will be held on Thursday, June 17th and Friday, June 18th. Qualifying is set for 10:35 A.M. ET on Saturday, June 19th. The 50-lap, 202.4-mile Bucyrus 200 will start at 3:30 P.M. ET.

About State Water Heaters

State Water Heaters, is a leading manufacturer of commercial and residential water heaters. For more than 60 years, State Water Heaters has built dependable, long-lasting water heaters for commercial and residential applications. State remains fixed on manufacturing durable products that last longer. For more information, visit www.StateWaterHeaters.com.

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