



The U. S. Department of Energy recently set new minimum efficiency requirements for all water heaters. As of April 16, 2015, this set of new regulations, known as the National Appliance Energy Conservation Act or NAECA, requires all water heater manufacturers—including State—implement many changes in our designs and model specifications.

For more information, visit  
[STATEWATERHEATERS.COM/NAECA](http://STATEWATERHEATERS.COM/NAECA)



SRBCP00115



# A NEW CHAPTER IN **WATER HEATING** *for* **HOMEOWNERS**



# How The Changes Impact The U.S.

NAECA 2015 standards were developed as part of the Department of Energy's ongoing efforts to save energy and alleviate stress on the national power grid. Once the change is in effect, significant progress will be made in achieving savings related to energy, consumers' utility bills, and emissions related to utilities producing electricity and gas.

## APPROXIMATE SAVINGS from 2015 to 2044

ENERGY	DOLLARS	EMISSIONS
3.3 QUADS of energy	\$63 BILLION in energy bill savings	equivalent to 33.8 MILLION automobiles in eliminated emissions

\* Source: U.S. Department of Energy

# How The Changes Impact You

## Improved efficiency

By upgrading from an older unit with lower efficiencies to a new NAECA-compliant unit, the improved efficiency ratings should help you experience energy savings. In addition, many new water heaters provide added hot water delivery performance.

## Increased upfront investment

More efficient water heater models require more materials and parts, and therefore are more expensive to manufacture. However, with the improved efficiency ratings in place, the energy savings delivered by your new water heater will help compensate for your upfront investment.

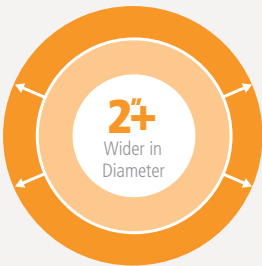
# Frequently Asked Questions By Homeowners

## Why can't I replace my water heater with the same model?

Because of the new efficiency standards, your existing water heater model is likely no longer being manufactured in the same dimensions. However, State has the right replacement water heater already waiting for you—no matter what you need.

## Why are most new water heaters bigger?

In order to meet the new efficiency standards set by NAECA, most of our new models require larger footprints or even increased height.



To see our complete NAECA 2015 product lineup, visit [statewaterheaters.com](http://statewaterheaters.com) to learn more.