

2008 MEDIA GUIDE



state

WATER HEATERS



GE

Solid. State.





About State Water Heaters

Introduction

The State Water Heaters mission is to provide end-users with a durable, long-lasting line of water heating products. State offers a broad range of residential and commercial water heaters with unique features that make State Water Heaters one of the toughest brands of water heaters available.

The goal of the State Water Heaters racing program is to establish brand recognition with consumers and create loyalty with wholesalers and plumbing contractors.

History

State Water Heaters was founded in Nashville, Tennessee, in 1946 as State Stove and Manufacturing Company. In 1948, State produced its first electric water heater, and in 1954 State produced its first gas-fired water heater.

In 1961, State moved to Ashland City, northwest of Nashville. Today, the 1.5 million square foot facility is the world's largest water heater facility.

In 1963, State became the exclusive water heater supplier to Sears Roebuck.

In 1979, State Water Heaters expanded to 1,800 employees and was granted a U.S. patent for its Sandblaster commercial water heater design. During this year, State was also the first to line the space between the tank and the jacket with foam insulation. Foam insulation has since become the standard in the industry.

In its 50th year, State Water Heaters became the world's largest water heater manufacturer in 1996 with more than 2,900 employees and average daily production of 10,000 units.

In 2001, State Water Heaters was acquired by A. O. Smith Corporation. Moving forward, State will continue to produce superior products that are extremely durable.





Products

State Water Heaters Combines Durability with Energy Efficiency: The Premier Power-Vent and Ultra Force Water Heaters

State offers many products and can handle virtually any hot water need. The State Premier Power-Vent and State Ultra Force water heaters are two of the newest products available from State and are known for their durability and exceptional energy savings.

State Premier Power-Vent-Residential

State's Premier Power-Vent water heater is a residential gas water heater that offers exceptional energy savings and large quantities of hot water for high-demand homes.

The 76,000 BTU Premier Power-Vent is equipped with a fully submerged, spiral-shaped condensing heat exchanger. This design results in 90 percent thermal efficiency and higher hot water output than traditional 78 percent efficient water heaters.

With an estimated 127-gallon first hour delivery and 93 GPH recovery, the Premier Power-Vent provides greater hot water output than a conventional 75-gallon tank-type unit.

The Premier Power-Vent is easy to install with a 22" diameter that requires less space than a 75-gallon unit. The Premier Power-Vent also offers lower operating costs than a conventional water heater.

The versatile Power-Vent unit vents with standard PVC pipe and elbows, meaning faster and easier installations. The Premier Power-Vent offers venting flexibility and can use combined horizontal and vertical venting that runs through either the roof or the outside wall. It can also connect to an existing standard gas line and requires no expensive upgrade of the gas line like some other types of high flow water heaters.

Additional standard features include auxiliary side-mounted taps for recirculating systems, an Intelli-Vent gas control with a silicon nitride hot surface ignitor, and a durable glass lining along with two magnesium anode rods.

The environmentally friendly Green Choice gas burner produces 33 percent lower nitrous oxide (NOx) emissions than standard burners.

"The spiral-shaped condensing heat exchanger and the Blue Diamond glass coating makes this water heater one of the most efficient and durable in the residential market," says Jeff Storie, brand manager for State Water Heaters. "These features help State products deliver hot water in some of the harshest installations around."

State Ultra Force-Commercial

State Water Heaters has redesigned its State Ultra Force™ line of high-efficiency water heaters to include additional features and benefits. The upgraded models make this commercial product line tougher, smarter, and easier to service.

The new models offer installation flexibility and durability in addition to providing up to 96 percent thermal efficiency. The upgrades include an improved burner system with power from the top down, allowing for quieter operation and an enhanced rate of heat transfer for increased efficiency.

Upgraded Ultra Force water heaters also include powered titanium anodes, providing longer-lasting tank protection and more dependable operation by reducing corrosion with no required anode maintenance or inspection. Superior durability is further ensured through corrosion-resistant tanks, constructed with commercial quality glass lining on the heat exchange coil and all water-side surfaces.

An advanced electronic control panel features an eye-level, user-friendly LCD display with plain English diagnostics, while the advanced control system also monitors and automatically adjusts the anode protection.

The Ultra Force line now offers models that range from 60 gallons (120,000 BTU) up to 130 gallons (400,000 BTU). This expanded line of ultra-high efficiency water heaters provides greater energy savings, more hot water delivery, and more options to solve commercial water heating needs.



State Press Release



State Water Heaters Joins Haas CNC Racing and Scott Riggs for the 2008 NASCAR Sprint Cup Series

Ashland City, Tenn. (January 16, 2008) - State Water Heaters and Haas CNC Racing announced their partnership today for the 2008 NASCAR Sprint Cup Series. State will be the primary sponsor for the No. 66 car driven by Scott Riggs. This sponsorship deal also includes a limited number of primary races with the No. 70 Chevy driven by Jeremy Mayfield.

"I am looking forward to driving for State Water Heaters and Haas this year," said Riggs. "I have a great crew chief in Bootie Barker, a solid program, and a great sponsor—I'm ready for Daytona."

Riggs will debut the State Water Heaters No. 66 Chevrolet Impala SS at Daytona International Speedway on February 17.

"State is excited to partner with Scott Riggs and Haas CNC Racing in 2008," said State Brand Manager Jeff Storie. "Scott is a talented driver who can connect with both race fans and our customers in the wholesale plumbing channel. This partnership will generate great awareness for the State brand."

Haas CNC Racing is headquartered in Kannapolis, North Carolina, where it occupies a new 140,000-square-foot development facility. The Haas world-class race shop, resources and record of success made the partnership appealing to State Water Heaters, Storie indicated. "We believe that this program is going to be successful because of the energy of the Haas CNC Racing team as well as the support the team receives from Hendrick Motorsports," said Storie.

"We're proud to have State Water Heaters on board this season, and we anticipate strong runs for the No. 66 car," said Joe Custer, Haas CNC Racing General Manager.

About State Water Heaters

For more than 60 years, State Water Heaters has built dependable, long-lasting water heaters for commercial and residential applications. State remains focused on manufacturing durable products that last longer. For more information, visit www.statewaterheaters.com.

Solid.State.





state
WATER HEATERS



The Haas CNC Racing team is owned by Haas Automation. Based in Oxnard, California, Haas Automation is the largest machine tool manufacturer in the world.

Haas Automation has been involved in motorsports since 1995, forming technical partnerships with race teams in CART, IRL, and NASCAR, including Hendrick Motorsports. The company is currently a sponsor of the Hendrick teams, and Haas CNC Racing continues to partner with Hendrick for engines and technical support.

The end of the 2006 NASCAR season saw the beginning of a new era for Haas CNC Racing. After residing for nearly five years in the shadow of Lowe's Motor Speedway, the team moved its headquarters to a newly constructed \$15-million race shop in nearby Kannapolis, North Carolina.

Along with a threefold increase in space, the new 140,000-square-foot shop includes technological advances that make it a world-class development facility. Among these are an R&D area filled with Haas machines for prototype production and a seven-post, full-scale track simulator to model racetrack conditions.

History

Haas CNC Racing began in January 2002 with the announcement that three-time NASCAR Craftsman Truck Series champion Jack Sprague would be driving full-time in the Winston Cup Series beginning in February 2003.

The Haas CNC Racing team made its NASCAR Winston Cup debut on September 30, 2002, at Kansas Speedway when Sprague guided the white-and-red No. 60 Haas Automation Chevrolet to a 35th place finish in the Protection One 400.

The Haas CNC Racing team then made several changes to begin 2003, including a new sponsor, new body style and new number. NetZero, a value-priced Internet access provider, became the main sponsor of the team. NetZero sponsored the No. 24 car driven by Sprague in the 2002 NASCAR Busch Series. The team switched from the Chevrolet Monte Carlo to the Pontiac Grand Prix body style in hopes of being more competitive, and also changed numbers to No. 0 to better reflect the sponsor, NetZero.

The changes immediately reaped rewards as the team began the 2003 season in the Daytona 500. The No. 0 NetZero Pontiac qualified in 24th place and then finished in 14th place in the rain-shortened race.

The Haas CNC Racing team made another change in April 2003 when NASCAR veteran Tony Furr replaced Dennis Connor as crew chief. The change improved the team's starting positions, including a season-best 5th in the Coca-Cola 600 at Lowe's Motor Speedway.

The team used Jack Sprague, John Andretti, Jason Leffler and Ward Burton as drivers of the No. 0 Pontiac during the 2003 season. The team's best finish of the year was 13th at Atlanta Motor Speedway with Burton. The team finished 37th in the 2003 owner's points standings.

The Haas CNC Racing team also competed in six NASCAR Busch Series races in 2003. Jason Leffler drove the four races of the Busch season in the No. 00 Haas Automation Chevrolet, including a 4th place finish in the Ford 300 at Homestead-Miami Speedway.

The 2004 season was one of growth as the race team fielded two full-time teams. Ward Burton drove the No. 0 NetZero Chevrolet in the Nextel Cup Series, while Jason Leffler guided the No. 00 Haas Automation Chevy in the Busch Series. Burton captured three top-10 finishes and eleven top-20 finishes.

The team's first visit to Victory Lane came in June 2004 when Leffler won the Federated Auto Parts 300 at Nashville Superspeedway. Later in the year, Leffler also won the pole position at California Speedway for the Slater Bros. 300.

During the 2007 NASCAR Nextel Cup season, the Haas CNC Racing team expanded to two full-time teams with Jeff Green and Johnny Sauter driving. The team stepped up its efforts, and the results showed with five top-10 finishes and the team's first top-5 finish by Sauter.



Driver Bio



Scott Riggs

Birthdate: January 1, 1971

Marital Status: Married

Children: Two

Hometown: Bahama, North Carolina

Residence: Bahama, North Carolina

Hobbies: Motocross, wave runners, go-karting with the family, working out



It's Scott's humble roots that have gotten him where he is today in the world of NASCAR. Riggs started his racing career on two-wheelers in AMA Motocross competition at the age of 14. He won the North Carolina State Championship two years in a row and finished 3rd in the 1987 National Competition. Riggs eventually moved into NASCAR's Mini Stock Division at the age of 17, making quite an impression by winning a dozen races in just three seasons. He then set his sights on the NASCAR Late Model Stock division in 1990.

Over the next 10 years, the Bahama, North Carolina, native accumulated 36 wins in NASCAR Late Model divisions. Riggs was named track champion at Southern National Speedway in Kenly, North Carolina, twice before joining the NASCAR Craftsman Truck Series in 2000, where he made 17 starts that year.

In 2001, he finished 5th in the NASCAR Craftsman Truck Series points standings with five wins, fourteen top-5 finishes, sixteen top-10 finishes, and five pole positions in 24 events.

Scott Riggs' racing career quickly progressed to the next level again as he moved into the NASCAR Busch Series in 2002. He was named Rookie of the Year after winning two events and earning eight top-5 and thirteen top-10 finishes en route to a 10th-place finish in the series standings.

In 2003, Riggs led the Busch Series points several times throughout the season and posted wins at Nashville Superspeedway and Gateway International Raceway on his way to a 6th-place season finish.

Riggs debuted in the NASCAR Nextel Cup Series in 2004 as the driver of the No. 10 Valvoline car for MBV Motorsports. In 35 events, Riggs had one top-5 and two top-10 finishes, including a 5th-place finish at the Monster Mile in Dover, Delaware.

In 2005, Riggs earned two top-5 and four top-10 finishes, with a 2nd-place finish at Michigan and a 4th-place run in the Daytona 500. He also claimed his first career pole in the spring race at Martinsville.

In August 2005, Valvoline Evernham Racing LLC, a partnership between Valvoline and Evernham Motorsports, announced that Scott Riggs would drive the No. 10 Dodge Charger in the NASCAR Nextel Cup Series in 2006.

Riggs enjoyed some exciting moments at Valvoline/Evernham motorsports, earning two poles, one top-5 finish, nine top-10 finishes, and a 20th-place finish in the points in 2006, plus a pole and win in the NEXTEL Open All-Star event. Riggs' talents shined especially at tracks like Lowe's Motor Speedway, where he swept the pole for both races in one year and led more laps at just that track alone than he had in his previous two Nextel Cup seasons.

Scott will kick off the 2008 season in the No. 66 Haas Racing State Water Heaters Chevy Impala. The Haas Racing Team has grown into a weekly threat to score top-10 finishes, and with full engine and chassis support from Hendrick Motorsports, 2008 should provide Riggs, Bootie Barker and his State Water Heaters team the support they need to move to Victory Lane this season.





state
WATER HEATERS

Driver Statistics

Stats by Year

Sprint Cup																
Year	Age	Races	Car Owner	Win	T5	T10	Pole	Laps	Led	Earnings	Rank	AvSt	AvFn	RAF	Miles	LLF
2004	33	35 of 36	James Rocco	0	1	2	0	9477	15	\$3,443,345	29	21.0	25.2	27	12522.8	12
2005	34	36 of 36	James Rocco	0	2	4	1	9862	18	\$4,030,685	34	18.9	27.2	29	13139.0	10
2006	35	35 of 36	James Rocco/ Evernham Motorsports	0	1	8	2	10077	132	\$3,773,674	20	19.5	20.3	33	13534.7	24
2007	36	27 of 36	James Rocco/ Evernham Motorsports	0	0	1	0	7690	0	\$2,593,247	36	19.2	27.7	22	9652.9	8
4 years		133		0	4	15	3	37106	165	\$13,840,951		19.7	25.0	111	48849.5	54
Nationwide Busch Series																
Year	Age	Races	Car Owner	Win	T5	T10	Pole	Laps	Led	Earnings	Rank	AvSt	AvFn	RAF	Miles	LLF
2002	31	34 of 34	Greg Pollex	2	8	13	2	5733	415	\$1,170,846	10	10.6	16.7	28	7071.5	17
2003	32	34 of 34	Greg Pollex	2	11	17	0	6334	505	\$1,435,530	6	9.2	12.9	32	7734.6	21
2005	34	1 of 35	Chris Lencheski	0	0	0	0	199	0	\$21,695	111	30.0	21.0	1	298.5	0
2006	35	7 of 35	Ray Evernham	0	0	3	1	1369	40	\$163,020	48	19.6	14.6	6	1500.2	6
2007	36	4 of 35	Ray Evernham	0	0	0	0	746	0	\$99,595	74	20.8	16.0	4	899.2	3
5 years		80		4	19	33	3	14381	960	\$2,890,686		11.5	14.9	71	17504.0	47
Craftsman Truck																
Year	Age	Races	Truck Owner	Win	T5	T10	Pole	Laps	Led	Earnings	Rank	AvSt	AvFn	RAF	Miles	LLF
1999	28	2 of 25	Bill Long	0	0	0	0	394	0	\$11,085	67	14.5	21.0	2	282.8	0
2000	29	17 of 24	David Hodson	0	1	8	0	2798	23	\$192,012	20	15.9	14.2	15	2795.9	7
2001	30	24 of 24	Jim Smith	5	14	16	5	4130	615	\$677,888	5	5.0	9.0	23	4366.3	15
3 years		43		5	15	24	5	7322	638	\$880,985		9.8	11.6	40	7445.0	22

66

HAAS CNC Statistics



Stats by Driver

Year	Driver	Races	Win	T5	T10	Pole	Laps	Led	Earnings	Rank	AvSt	AvFn	RAF	Miles	LLF
2002	Jack Sprague	3	0	0	0	0	747	0	\$132,000.00	57	27.7	33.3	2	934.1	0
2003	John Andretti	3	0	0	0	0	445	0	\$2,577,616.00	38	19.7	31.0	3	849.9	1
2003	Ward Burton	4	0	0	0	0	1124	30	\$3,628,600.00	21	21.5	26.0	2	1427.1	1
2003	Jason Leffler	10	0	0	0	0	3315	24	\$594,500.00	47	28.0	29.2	10	3605.4	0
2003	Jack Sprague	18	0	0	0	0	4372	0	\$1,187,834.00	40	27.8	30.6	14	5918.9	1
2004	Mike Bliss	2	0	0	1	0	512	0	\$284,405.00	49	21.0	25.0	1	718.8	1
2004	Ward Burton	34	0	0	3	0	8981	1	\$2,471,941.00	32	22.4	25.7	26	11863.1	8
2004	Jason Leffler	1	0	0	0	0	3	0	\$116,359.00	88	25.0	43.0	0	7.5	0
2005	Mike Bliss	36	0	0	2	0	9799	5	\$3,091,108.00	28	22.8	24.3	28	13613.2	16
2006	Jeff Green	36	0	0	2	0	10117	18	\$3,767,754.00	28	25.4	24.4	32	13724.4	13
2006	Johnny Sauter	1	0	0	0	0	398	0	\$85,750.00	77	14.0	24.0	1	597.0	0
2007	Jeff Green	32	0	0	3	0	8664	9	\$3,359,284.00	32	30.9	26.5	28	11271.4	9
2007	Jeremy Mayfield	4	0	0	0	0	1059	0	\$383,149.00	45	37.8	31.8	3	1492.5	0
2007	Johnny Sauter	35	0	1	2	0	9070	5	\$2,996,455.00	30	30.1	26.9	32	12775.7	10
6 years		219	0	1	13	0	58606	92	\$24,676,755.00		26.4	26.5	182	78799.0	60



For More Information



Sarah Nadler

PR/Account Executive
Gish, Sherwood & Friends
State Water Heaters
snadler@gish.com
4235 Hillsboro Road
Nashville, TN 37215
Office: (615) 385-1100 x287

Ron Mench

Director of Team PR
Haas CNC Racing
6001 Haas Way
Kannapolis, NC 28081
rmench@haascnc.com
Office: 704-652-4227, Ext. 266
Cell: 704-773-2257



Solid. State.



www.statewaterheaters.com